



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile of Seoni District

Madhya Pradesh



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	03
1.1	Location & Geographical Area	03
1.2	Topography	03
1.3	Availability of Minerals.	03
1.4	Forest	04
1.5	Administrative set up	04
2.	District at a glance	05-06
2.1	Existing Status of Industrial Area in the District Seoni	07
3.	Industrial Scenario of District Seoni	07
3.1	Industry at a Glance	07
3.2	Year Wise Trend Of Units Registered	08
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	09
3.4	Large Scale Industries / Public Sector undertakings	09
3.5	Major Exportable Item	09
3.6	Growth Trend	09
3.7	Vendorisation / Ancillarisation of the Industry	10
3.8	Medium Scale Enterprises	10
3.8.1	List of the units in Seoni & near by Area	10
3.8.2	Major Exportable Item	10
3.9	Service Enterprises	10
3.9.1	Potentials areas for service industry	10
3.10	Potential for new MSMEs	10
4.	Existing Clusters of Micro & Small Enterprise	10
5.	General issues raised by industry association during the course of meeting	10
6.	Steps to set up MSMEs	12

Brief Industrial Profile of Seoni- District

1. General Characteristics of the District

Seoni is primarily a tribal dominated district formed on 1st November 1956. The district name has been originated from the word “SEONA”, a species of tree belonging to the verbanaleal family which was commonly found in this area. The wood of this tree is used in manufacture of “ DHOLAK”.The District is situated Satpura plateau in the South of Jabalpur Division.

1.1 Location & Geographical Area

The District lies between latitude 21° 36' & 22°57'North and longitude 79°19' & 80°17' east. The total area of the district is 875400 hectare .Geographically the north part of the district consists of trap hills and the south of crystalline rock.

1.2 Topography

Seoni district is rich in timber resources. Teak is most important tree growing in and around Seoni district. Waingana River is the lifeline of the district. The districts headquarter lies on Nagpur Varanasi national high way no.27.

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.No.	Name Of Mineral	Production 2010-2011
MAJOR MINERAL		Data not available
MINOR		
1.	Stone/ Gitti	1177637 Cub. Metre.
2.	Murum	2175126 Cub. Metre.
3.	Sand	330391 Cub.Metre.

SOURCE:- DEPT. OF MINES & GEOLOGY.

1.4 Forest

Seoni is one of the forest rich districts in Madhya Pradesh. The total forest area in this district is 3,28,200 hectare. There are two territorial divisions, two production divisions, one social forestry division and one forest development corporation division in Seoni district. There are 1612 villages in Seoni district, out of which 1375 villages are either in forest areas or near by forest boundary.

1.5 Administrative Set Up.

The District is under Seoni division of MP. There are 05 Sub Division, 06 Tehsils, and 08 Development Blocks in the district. The District Headquarter is Seoni.

2. District at a Glance

S.No	Particular	Year	Unit	Statistics
	Geographical features			
(A)	Geographical Data			
	i) Latitude			21°35' and N22°58'
	ii) Longitude			79°12' and 80°18'E
	iii) Geographical Area		Hectares	875400
(B)	Administrative Units			
	i) Sub divisions	2011	Nos.	04
	ii) Tehsils	2011	Nos.	08
	iii) Sub-Tehsil	2011	Nos.	Nil
	iv) Patwari Circle	2011	Nos.	316
	v) Panchayat Simitis	2011	Nos.	645
	vi) Nagar Palika	2011	Nos.	01
	vii) Gram Panchayats	2011	Nos.	645
	xi) Revenue villages	2011	Nos.	1585
	x) Assembly Area	2011	Nos.	04
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	694916
	ii) Female	2011	Nos.	683960
(B)	Rural Population	2011	Nos.	1215000
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	535887
	ii) Forest cover	2010-11	"	328437
	iii) Non Agriculture Land	2010-11	"	60934
	v) cultivable Barren land	2010-11	"	20272

4.	Forest			
	(i) Forest	2010-11	Hectre.	267320
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	457049
	ii) Buffaloes	2007	Nos.	116351
B.	Other livestock			
	i) Goats	2007	Nos.	240558
	ii) Pigs	2007	Nos.	6413
	iii) Dogs & Bitches	2007	Nos.	15000
	iv) Railways			
	i) Length of rail line	2010-11	Kms	110
	V) Roads			
	(a) National Highway	2010-11	Kms	45
	(b) State Highway	2010-11	Kms	158
	(c) Main District Highway	2010-11	Kms	Data not available
	(d) Other district & Rural Roads	2010-11	Kms	1847.695
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	1621.993
	(f) Kachacha Road	2010-11	Kms	1930.56
	(VI) Communication			
	(a) Telephone connection	2010-11		16625
	(b) Post offices	2010-11	Nos.	23
	(c) Telephone center	2010-11	Nos.	2455
	(d) Density of Telephone	2010-11	Nos./1000 person	Data not available
	(e) Density of Telephone	2010-11	No. per KM.	Data not available
	(f) PCO Rural	2010-11	No.	2465
	(g) PCO STD	2010-11	No.	Data not available
	(h) Mobile	2010-11	No.	Data not available
	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	09
	(b) Beds in Allopathic hospitals		No.	625
	(c) Ayurvedic Hospital		No.	42
	(d) Beds in Ayurvedic hospitals		No.	Data not available
	(e) Unani hospitals		No.	Data not available
	(f) Community health centers		No.	30
	(g) Primary health centers		No.	263
	(h) Dispensaries		No.	Data not available
	(i) Sub Health Centers		No.	263
	(j) Private hospitals		No.	Data not available
	(VIII) Banking commercial			
	(a) Commercial Bank	2011	Nos.	90
	(b) rural Bank Products	2011	Nos.	18

	(c) Co-Operative bank products	2011	Nos.	18
	(d) PLDB Branches	2011	Nos.	07
	(IX) Education	2011		
	(a) Primary school	2011	Nos.	2464
	(b) Middle schools	2011	Nos.	950
	(c) Secondary & senior secondary schools	2011	Nos.	233
	(d) Colleges	2011	Nos.	07
	(e) Technical University	2011	Nos.	Nil

2.1 Existing Status of Industrial Areas in the District Seoni

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Semi urban Industrial Estate Seoni	28.809	28.809	20/- per sq meter	84	77	03	33
2	Industrial Area Khursipar Seoni	14.290	----	20/- per sq. meter	--	----	14.290	---
3	Industrial Area Bhurkalkhapa Seoni	390.931	----	375	---	34	---	01
	Total	434.03	28.809		84	111	17.290	34

Source: DIC Seoni

3. Industrial Scenario of Seoni District

3.1 Industry at a Glance

Sr. No.	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	7845
2.	Total Industrial Unit	No.	7845
3.	Registered Medium & Large Unit	No.	Data not available
4.	Estimated avg. no. of daily worker employed in Small Scale Industries	No.	Data not available
5.	Employment in Large and Medium Industries	No.	Data not available

6.	No. of Industrial Area	No.	03
7.	Turnover of Small Scale Industries	In Lacs	Data not available
8.	Turnover of Medium & Large Scale Industries	In Lacs	Data not available

Source: DIC Seoni

3.2 Year Wise Trend of Units Registered

	Year	Number of Registered Units	Employment	Investment (lakh Rs.)
Up to	1984-85	159	339	22.18
	1985-86	157	415	47.45
	1986-87	165	322	48.93
	1987-88	529	988	54.32
	1988-89	387	610	34.71
	1989-90	397	453	34.39
	1990-91	407	707	24.46
	1991-92	398	814	49.64
	1992-93	395	768	17.33
	1993-94	222	401	11.93
	1994-95	201	412	22.7
	1995-96	263	487	38.26
	1996-97	294	575	137.45
	1997-98	317	551	44.89
	1998-99	208	486	34.49
	1999-2000	177	456	63.15
	2000-01	109	378	92.35
	2001-2002	140	422	419.98
	2002-03	173	475	83.07
	2003-04	308	672	95.64
	2004-05	302	641	122.32
	2005-06	303	498	98.25
	2006-07	300	429	20.36
	2007-08	348	1061	484.53
	2008-09	396	490	247.24
	2009-10	380	480	57.35
	2010-11	410	589	211.16
	Total	7845	14919	2618.53

Source: DIC Seoni

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

nic code no.	Type of Industry	Number of Units	Investment (lakh rs.)	employment
20	Agro based	Nil	Nil	Nil
22	Soda water	Nil	Nil	Nil
23	Cotton textile	Nil	Nil	Nil
24.	Woolen, silk & artificial Thread based clothes.	Nil	Nil	Nil
25.	Jute & jute based	Nil	Nil	Nil
26.	Ready-made garments & embroidery	Nil	Nil	Nil
27.	Wood/wooden based furniture	25	16.00	50
28.	Paper & Paper products	Nil	Nil	Nil
29.	Leather based	150	7.50	210
31.	Chemical/Chemical based	Nil	Nil	Nil
30.	Rubber, Plastic & petro based	05	30.00	25
32.	Mineral based	64	425.94	862
33.	Metal based (Steel Fab.)	35	6.25	70
35.	Engineering units	Nil	Nil	Nil
36.	Electrical machinery and transport equipment	Nil	Nil	Nil
97.	Repairing & servicing	4375	1363.41	8460
01.	Others	2479	111.51	6361

Source: DIC Seoni

3.4 Large Scale Industries / Public Sector undertakings

There is no large scale Industries / Public sector undertaking in Seoni district.

3.5 Major Exportable Item: No export

3.6 Growth Trend: 4-5%

3.7 Vendorisation / Ancillarisation of the Industry

There is no vendorisation/ ancillarisation unit in Seoni district.

3.8. Medium Scale Enterprises

There are no Medium scale enterprises in the district.

3.8.2 Major Exportable Item:

There is no major exportable item in the district.

3.9 Service Enterprises:

1. Tailoring Service
2. Cycle Repairing
3. Cellular phone repairing
4. Beauty Par lour
5. Two automobile repairing
6. Printing Press
7. Internet cafes
8. DTP work

3.9.1 Potentials Areas for Service Industry

There are following potentials areas for service industries in the district.

1. Two wheeler Automobile repairing
2. Cycle repairing
3. Book binding
4. Electric motor repairing
5. Tractor servicing
6. workshop station
7. T.V. Repairing
8. Mobile / cellular phone repairing

3.10 Potential for New MSMEs

There are following potential for New MSMEs sector in the district.

1. Dal Mills
2. Lahk Manufacturing Industries
3. Gum Manufacturing Industries
4. Leather Bags, Shoes, Sandal
5. Wooden Furniture
6. Steel Furniture
7. Agriculture Instruments Industries
8. Printing Press
9. Detergent Soap
10. Honey Bee Keeping

4. Existing Clusters of Micro & Small Enterprise

There is no identified cluster under Manufacturing and Service sector in the district

5. General Issues Raised by Industry Association during the Course of Meeting

There is no Industry Association in the District.

1. Lack of Water and electricity supply in Industrial Area

2. Non-Availability of finance

3. Marketing Problem

These are the problems highlighted by the entrepreneurs during the course of discussion.

6. Steps to Set up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	GM, DTIC Seoni
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME- DI, Indore, GM DTIC. Seoni
3.	Land and Industrial shed	GM. DTIC Seoni
4.	Financial Assistance	MPFC Seoni , GM ,DTIC Seoni , Financial Institute
5.	For raw materials under Govt. Supply	GM DTIC Seoni, NSIC Bhopal
6.	Plant and machinery under hire / purchase basis.	NSIC, Bhopal, SIDBI, MPFC
7.	Power/ Electricity	MPSEB Seoni
8.	Technical Know –how.	MSME -DI Indore
9.	Quality & Standard	BIS Bhopal
10.	Marketing /Export Assistance	GM, DTIC , MSME DI , Indore, NSIC Bhopal, MPLUN Bhopal
11.	Other Promotional Agencies	CEDMAP, MPCON